

# {VAN} HACKS

Sponsorship Package

#VanHacks

2018





# Vancouver's Hackathon With Heart

**VanHacks** is an annual hackathon organized by ViDIA dedicated to helping those helping our community. We call you, hackers of Vancouver, to join us over a weekend to create tech solutions that solve challenging issues faced by our community's not-for-profit institutions whose aim is to do social good. With your help, we can work towards building a better, more unified Vancouver.

VanHacks is designed around the mantra of acting local and thinking global. All hacks are encouraged to be published open source so that an organization in Vancouver can benefit just as much as a similar nonprofit on the other side of Canada or the other side of the World.

# In Conjunction with **Vancouver Startup Week**

**Vancouver Startup Week** assembles important and relevant speakers, events and experiences for those in the tech industry looking to be at the leading edge of innovation and business. With seven days of events and over 3000 attendees Vancouver Startup Week, is a great opportunity for networking and engaged discussions for tech professionals.





# Groups We're Serving



**Mealshare** | With a mission to end youth hunger in our lifetime, Mealshare partners with local restaurants to donate meals to those in need. For every mealshare item a diner orders from a partnering restaurant, Mealshare provides one meal to a youth in need. To date, they have served 2,077,483 meals and counting.



**Ocean Wise** | Ocean Wise is a Vancouver Aquarium conservation program created to educate and empower consumers about the issues surrounding sustainable seafood. Ocean Wise works directly with restaurants, markets, food services and suppliers ensuring that they have the most current scientific information regarding seafood and helping them make ocean-friendly buying decisions.

# Groups We're Serving



**Working Gear** | Working Gear assists low-income men around the city looking to re-enter the workforce by providing them with work appropriate clothing, from construction-wear and steel-toed boots to casual attire and suits.



**Weekend Fuelbag** | There is a direct link between malnourishment, poor health and improper education. Weekend Fuelbag strives to tackle all three issues by eliminating the first. They give students in need access to food on weekends so they can come to school ready to learn.



**BabyGoRound** | BabyGoRound supports families living in poverty, single parents, refugees, and mothers living in homeless shelters by giving them access to essential supplies. Their volunteers have one-on-one appointments with families to select the items they need. They anticipate assisting close to 900 families per year.



# Sponsorship

As one of the most meaningful events in town, VanHacks has received extensive media coverage from local, national, and international outlets in the past. Becoming a sponsor of VanHacks not only allows you to position yourself in the centre of Vancouver's tech scene, but more importantly it gives you the chance to impact the lives of those who live in our community in a real way.

# Sponsorship Package

**Platinum \$10,000**

- ▶ 5 VSW All Access Passes
- ▶ 5 VanHacks Sponsor Passes
- ▶ 5 VanHacks Participant Passes
- ▶ Prominent Logo Placement on VanHacks & VSW website and merchandise
- ▶ Judging Panel - Final Round
- ▶ Mentorship Opportunities
- ▶ Table at Event
- ▶ VIP Event Invitations including VSW VIP Welcome Reception
- ▶ Joint Press Release
- ▶ Stage Time at Hackathon
- ▶ Goodie Bag Insert
- ▶ Banner Placement at Hackathon
- ▶ Social Media Campaign (Twitter, Instagram, Facebook)
- ▶ Thank You and Recognition at Hackathon and VSW Opening Ceremony

# Sponsorship Package

	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
VanHacks Sponsor Passes »	5	2	1
VanHacks Participant Passes »	5	5	5
VSW All Access Passes »	3	2	1
Logo Placement (Websites) »	Large logo on VSW & Hackathon Website	Logo on VSW & Hackathon Website	Logo on VSW & Hackathon Website
Logo Placement (Shirts) »	Large logo on VSW & Hackathon Shirts	Logo on VSW & Hackathon Shirts	Logo on Hackathon Shirt
Judging Panel »	Final Round	Preliminary	Preliminary
Table »	☑		
VIP VSW Reception Invitations »	☑	☑	
Goodie Bag Insert »	☑	☑	☑
Mentorship Opportunities »	☑	☑	☑
Banner Placement at Hackathon »	☑	☑	☑
Social Media Posts »	☑	☑	☑



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We look forward to partnering with you to create a meaningful event that has a real positive impact on the lives of individuals from the Vancouver community.

For more information, please contact

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